

DIGITAL  
MARKETING  
DAY

2 0 1 8



advertising association of winnipeg

SPONSORSHIP  
OPPORTUNITIES



**Thursday, February 22, 2018**  
**Canad Inns Polo Park**

## 2018 SPONSORSHIP PACKAGES

|  |  |
|--|--|
| <p style="text-align: center;"><b>PACKAGE #1</b></p> <p><b>Platinum Investment - \$5,000 (one only)</b></p> <ul style="list-style-type: none"> <li>- Title Sponsor</li> <li>- 8 Event Registrations</li> <li>- Opening Remarks from Podium</li> <li>- Company Promotional Video (1-2 Minutes Max) optional and provided by company</li> <li>- Introduction of key speaker</li> <li>- Display table (optional)</li> <li>- Logo prominently displayed on all promotional materials.</li> <li>- Logo on:               <ul style="list-style-type: none"> <li>o web site</li> <li>o powerpoint</li> <li>o e-news blasts</li> </ul> </li> <li>- Social Media mentions</li> </ul> | <p style="text-align: center;"><b>PACKAGE #2</b></p> <p><b>Partner Investment - \$2,500</b></p> <ul style="list-style-type: none"> <li>- 6 Event Registrations</li> <li>- Introduction of a speaker</li> <li>- Display Table (optional)</li> <li>- Company logo on:               <ul style="list-style-type: none"> <li>o all promotional materials</li> <li>o web site</li> <li>o powerpoint</li> </ul> </li> <li>- Social Media mentions</li> </ul> |
| <p style="text-align: center;"><b>PACKAGE #3</b></p> <p><b>Contributing Investment - \$1,250</b></p> <ul style="list-style-type: none"> <li>- 3 Event Registrations</li> <li>- Company name on:               <ul style="list-style-type: none"> <li>o all promotional materials</li> <li>o web site</li> <li>o powerpoint</li> </ul> </li> <li>- Social Media Mentions</li> </ul>   | <p style="text-align: center;"><b>PACKAGE #4</b></p> <p><b>Supporting Investment - \$500</b></p> <ul style="list-style-type: none"> <li>- 1 Event Registration</li> <li>- Company name on:               <ul style="list-style-type: none"> <li>o all promotional materials</li> <li>o web site</li> <li>o powerpoint</li> </ul> </li> </ul>   |



## SPONSORSHIP COMMITMENT FORM

CONTACT PERSON: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROV: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TEL: (    ) \_\_\_\_\_ EMAIL: \_\_\_\_\_

Please choose your level of commitment:

- PLATINUM - Investment: \$5,000
- PARTNER - Investment: \$2,500
- CONTRIBUTING - Investment: \$1,250
- SUPPORTING - Investment: \$ 500

*Prices are subject to 5% GST.*

\_\_\_\_\_ Invoice to NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\_\_\_\_\_ Charge our credit card - \_\_\_\_\_ VISA \_\_\_\_\_ M/C

\_\_\_\_\_ mm \_\_\_\_\_ / yr \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_ (see back of card)

**Please forward this form and your logo in both .eps and .jpg formats to [contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca).**

For more information, contact Lise Carbonneau, AAW Manager / Sponsorship Coordinator at – [contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca) or 204-295-1512.

**Thank you!**