



Heading into the conference’s 7th year, **Digital Marketing Day 2023** brings speakers from across North America to share their best practices, knowledge and experience. Connect with a captivated audience of communicators, marketers and social media professionals by advertising in our conference program (8.5” width x 11” height).

**Ad Sizes & Rates**

Size	Dimensions	Rate (taxes extra)	Booking (place a checkmark beside ad size you wish to book)
Inside front cover	8.5” width x 11” height	\$700	
Inside back cover	8.5” width x 11” height	\$700	
Back cover	8.5” width x 11” height	\$800	
Full-page ad	8.5” width x 11” height	\$500	
Half-page ad	8.5” width x 5.5” height (horizontal) 4.25” width x 11” height (vertical)	\$300	

Please complete the information below. Acceptable payment methods include cheque or credit card.

\_\_\_\_\_ Invoice - Send to \_\_\_\_\_

Company (name, mailing address, tel, email): \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date (mm/dd/yyyy): \_\_\_\_\_

Credit card #: \_\_\_\_\_ Expiry (mm/yy): \_\_\_\_\_ CVV #: \_\_\_\_\_

**Ad Bookings & Artwork Submission**

- To book ad space, place a checkmark beside the ad size you wish to reserve, sign and email the form to: **Lise Carbonneau** at **contact@adwinnipeg.ca**.
- Deadline to book ad space is **Friday, February 24, 2023**.
- Ad artwork should be high-resolution (300 dpi) .jpg or .pdf files and must be submitted by **Friday, March 24, 2023**.