



## 2024 Program Advertising Opportunities

Heading into the conference's 8<sup>th</sup> year, **Digital Marketing Day 2024** bring speakers from North America to share their best practices, knowledge and experience. Connect with a captivated audience of communicators, marketers and social media professionals by advertising in our conference program (8.5" width x 11" height)

Booking (Choose your ad ✓)	Size	Dimensions	Rate (GST Applicable)
<input type="checkbox"/>	Inside Front Cover	8.5" width x 11" height	\$700
<input type="checkbox"/>	Inside Back Cover	8.5" width x 11" height	\$700
<input type="checkbox"/>	Outside Back Cover	8.5" width x 11" height	\$900
<input type="checkbox"/>	Full Page Ad	8.5" width x 11" height	\$500
<input type="checkbox"/>	Half Page Ad	8.5" width x 5.5" height (horizontal)	\$300

GST is applicable to the above rates.

Please complete the information below.

\_\_\_\_ Invoice – Send to: NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

Company Name, mailing address, tel, email: \_\_\_\_\_

Acceptable payment methods include ☐ cheque ☐ e-transfer.

Send e-transfer to [contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca) – PW: dmdad

### Ad Bookings & Artwork Submission

- Choose your ad size above. Send this form to Lise Carboneau, [contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca).
- Deadline to book ad space is Friday, **February 23, 2024**.
- Ad artwork should be high-resolution (300 dpi) .jpg or .pdf files and must be submitted by **Friday, March 22, 2024**.

QUESTIONS? Call Lise at 204-295-1512.