

# \*SPONSORSHIP OPPORTUNITIES\*



DIGITAL  
MARKETING  
DAY  
2024

APRIL 18  
CANADIAN MUSEUM FOR HUMAN RIGHTS

## **PLATINUM SPONSOR (One)** **\$2500**

- 8 passes to attend Digital Marketing Day
- Opening remarks & introduction of first presenter
- Logo prominently displayed on all DMD printed materials
- Display table and/or company banner displayed at event (optional)
- Logo on DMD website, sponsor slide show, social media & e-news blasts
- 2 tickets to 2024 Signature Awards

## **SIGNATURE SPONSOR** **\$2000**

- 6 passes to attend Digital Marketing Day
- Logo prominently displayed on all DMD printed materials
- Logo on DMD website, sponsor slide show, social media & e-news blasts
- 2 tickets to 2024 Signature Awards

## **RECEPTION SPONSOR (ONE)** **\$2000**

NEW

- 4 passes to attend Digital Marketing Day
- Welcome and opening remarks to introduce your organization at reception
- Signage or banner displayed at the networking reception
- Logo displayed on all DMD printed materials
- Logo on DMD website, sponsor slide show, social media & e-news blasts

## **PINNACLE SPONSOR** **\$1500**

- 2 passes to attend Digital Marketing Day
- Logo displayed on all DMD promotional materials
- Logo on DMD website, sponsor slide show, social media & e-news blasts

## **CHAMPION CONTRIBUTOR** **\$1000**

- 1 pass to attend Digital Marketing Day
- Company listed on all DMD printed materials
- Logo on DMD website, sponsor slide show, & e-news blasts

## **Friends of AAW** **\$500**

- Organization listed on DMD website & sponsor slide show

## **VALUE IN KIND** NEW

\*Benefits negotiable on value

This is an opportunity to promote your organization and enhance the attendee experience by providing promotional products such as pens, note pads or other small promo items with your logo.

- Organization listed in program, website & sponsor slide show

**DEADLINE TO CONFIRM SPONSORSHIP IS APRIL 11, 2024**

Sponsorship options are flexible and can be customized to meet your specific needs and goals.

Sponsorship questions can be directed to Laura LaPalme at 204-791-0351 or email [lauralapalme@gmail.com](mailto:lauralapalme@gmail.com).



DIGITAL  
MARKETING  
DAY 2024

APRIL 18  
CANADIAN MUSEUM FOR HUMAN RIGHTS

## SPONSORSHIP COMMITMENT FORM

CONTACT PERSON

COMPANY

PLEASE SELECT YOUR LEVEL OF COMMITMENT

<input type="checkbox"/> PLATINUM \$2500	<input type="checkbox"/> SIGNATURE \$2000	<input type="checkbox"/> RECEPTION \$2000	<input type="checkbox"/> PINNACLE \$1500	<input type="checkbox"/> CHAMPION \$1000	<input type="checkbox"/> FRIENDS OF AAW \$500	<input type="checkbox"/> *VIK
---	--	--	---	---	--	-------------------------------

\*VIK - ITEMS

\*VIK - VALUE

## CONTACT INFORMATION

ADRESSS

:

CITY

:

PROVINCE

:

POSTAL CODE

:

ATT INVOICE TO

:

EMAIL

:

Please forward this form and your logo in both .eps and .jpg formats to [contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca).

**For more information, contact:**

**Lise Carboneau, AAW Administrator / DMD Coordinator**